



WHAT'S NEW

what's

new

WHAT'S NEW: Research and development has always been a key to Whitmire Micro-Gen's success. As formulators for the Structural Pest Control Industry we are constantly looking for new ways to bring value to our customers through new product development or product improvements. In the next few pages we detail some of the new products that we are proud to have created through the collaboration of our scientists and PMPs. We are dedicated to continually grow and evolve with our ever-changing industry and to supply the tools necessary for PMPs success.



ALLURE® MD **MATING DISRUPTION SYSTEM FOR STORED PRODUCT MOTHS**

- Controls stored product moths through mating disruption with new pheromone technology
- Reduces cleanup and shutdown costs associated with traditional treatments
- Continual preventative control strategy
- Great for sensitive accounts
- Packaged: 7.8 oz (25 dispensers/case)



CRACK & CREVICE® III **BED BUG & SPIDER KILLER**

- 1.0% Phenothrin
- Quick drying and effective formulation for biting insects
- Engineered for Hand Held use
- 360° valve allows for upside-down applications
- Packaged: 14 oz.

Not registered in CA, CO, NY as of August 2008.



PERMACAP CS™ **CONTROLLED RELEASE PERMETHRIN**

- 23% Permethrin, 77% Other Ingredients
- Excellent for use in indoor/outdoor residential accounts
- 30-60 day residual
- Broad label
- Very cost effective
- Packaged: 120 oz. tip-n-measure



REVEAL™ TERMITE MONITORING SYSTEM

- Premium station design features exceptional wood-to-soil contact to deliver fast hits, plus termite activity is easy to recognize.
- Aesthetically designed, low-profile station housing is unobtrusive and pleasing to homeowners.
- Quik-Lock Cap design allows for easy and efficient technician entry with the Spider® Station Access Tool.
- Two-inch housing makes installing the monitors fast and easy for technicians.
- 10 stations/case



VECTOR® ECLIPSE™ Fly Trap


- Two 15 watt bulbs deliver 30 powerful watts of insect-attracting power
- Curved Vector light blades on each side bend light forward, for increased range and efficacy
- Ideal for restaurants, bars, supermarkets, schools and office buildings

Registration pending in CO, HI, IN, NM and WY as of August 2008.



MOTHEREARTH™ GRANULAR SCATTER BAIT

- 5% Boric Acid
- Complex blend of attractants for superior acceptance
- Perfect for preventative or curative granular programs
- Labeled for indoor and outdoor use
- Packaged: 4 lb. and 40 lb.



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