

Termidor®, Phantom® and Alpine™ Outside

Introducing a smarter general pest control program: all nonrepellents, all outside

Today, many homeowners love the idea of keeping structural pest control treatments *outside* but they still demand superior control inside. They are looking for smart choices. And now you can deliver with a nonrepellent GPC program that combines **Termidor**® termiticide/insecticide, **Phantom**® termiticide-insecticide, and the new Reduced Risk* Prescription Treatment® brand **Alpine**™ insecticides.



The result is a smart choice both for your customer and for your bottom line. Nonrepellent, undetectable technology ensures that pests cannot see, smell, taste or avoid the treated area. As a result, pests willingly contact and ingest these products, completely unaware that doing so will inevitably kill them. Together, **Termidor**, **Phantom**, and **Alpine**—three powerful and complementary nonrepellents—can deliver:

- A rotational program that maintains the integrity of the nonrepellent treatment zone.
- Multiple formulations and broad spectrum control.
- Application flexibility for year-round general pest control.
- Reduced pesticide load with targeted low-dose applications that make sense to your customers and for your business.

BASF Pest Control Solutions
The Evolution of Better Pest Control


The Chemical Company

*Dinotefuran, the active ingredient in Alpine insecticides, has been granted reduced risk status for public health use by the EPA.

Finally, a nonrepellent program that's a smart choice for consumers and PMPs. Only with Termidor, Phantom and Alpine. Only from BASF Pest Control Solutions.



Termidor® termiticide/insecticide

- The industry's leading termiticide as well as the industry's leading insecticide.
- Labeled for a broad range of frequently encountered general pests.
- Controls pests in multiple ways for superior efficacy: direct ingestion, spray contact, and foraging and/or trailing over treated surfaces.
- Suitable for all low-pressure power, backpack, hand-held sprayers and foamers.
- Perimeter application can be made twice yearly.



Phantom® termiticide-insecticide

- Highly effective, long-residual nonrepellent control.
- Broad spectrum control of: ants, roaches, bed bugs, beetles, centipedes, flies, scorpions, wasps, and more.
- Labeled for spot and Crack and Crevice® applications on outside entry points (doors, windows, eaves, etc.) as often as every 28 days.
- **Phantom** is an extremely flexible, service-schedule-friendly component of any GPC program.
- The only nonrepellent, liquid labeled for use with both baits and IGRs.



Prescription Treatment® brand Alpine™ insecticides

- Available in three different formulations: dust, aerosol and foam.
- All **Alpine** formulations contain the active ingredient dinotefuran, a new nonrepellent to the pest control industry that the EPA has granted reduced-risk status for public health use.
- Gives PMPs more flexibility than ever to expand their **Termidor** and **Phantom** nonrepellent general pest control program.



Capitalize on homeowner demand like never before.

BASF is supporting the new outdoor nonrepellent general pest control program with unprecedented TV, radio and online advertising to increase homeowner demand for professional ant control. With a strong **Termidor**, **Phantom** and **Alpine**-based GPC program in place, you'll be able to capitalize on this demand like never before.

To learn how to build the best nonrepellent GPC program for the great outdoors, visit PestControl.basf.us or contact your BASF sales representative.



Always read and follow label directions.

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